CONTRACT

Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

Adelstein / Liston
222 W. Ontario Street
Suite 600
Chicago, IL 60610

Contract / Revision	Alt Order #
357953 /	06855739

Product
Anti-Thompson

Contract Dates	Estimate #
09/25/12 - 09/30/12	**3253**

Advertiser	Original Date / Revision
Women Vote	09/24/12 / 09/25/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTMJ	Anjanette Brady	Petry-Philadelph

Special Handling

Demographic
Households

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTMJ	09/25/12	09/28/12	Live at Daybreak-Early	5a-6a		:30			NM	3	$900.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $300.00						
N 2	WTMJ	09/25/12	09/28/12	Live at Daybreak	6a-7a		:30			NM	3	$2,100.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $700.00						
N 3	WTMJ	09/25/12	09/28/12	Today Show M-F	7a-9a		:30			NM	6	$3,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 6	Rate $500.00						
N 4	WTMJ	09/25/12	09/28/12	The Morning Blend	9a-10a		:30			NM	3	$300.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $100.00						
N 5	WTMJ	09/25/12	09/28/12	Today Show II	10a-11a		:30			NM	3	$600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $200.00						
N 6	WTMJ	09/25/12	09/28/12	Today Show III	11a-12n		:30			NM	6	$1,200.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 6	Rate $200.00						
N 7	WTMJ	09/25/12	09/28/12	Noon News Rotation	12n-1p		:30			NM	3	$900.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $300.00						
N 8	WTMJ	09/25/12	09/28/12	Days of Our Lives	1p-2p		:30			NM	3	$600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $200.00						
N 9	WTMJ	09/25/12	09/28/12	Live at 3:00 News	3p-4p		:30			NM	3	$600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $200.00						
N 10	WTMJ	09/25/12	09/28/12	Live at 4:00 News	4p-430p		:30			NM	3	$1,350.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $450.00						
N 11	WTMJ	09/25/12	09/28/12	Live at 4:30 News	430p-5p		:30			NM	3	$1,500.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays -TWTF--	Spots/Week 3	Rate $500.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
357953 /	06855739

Contract Dates	Product	Estimate #
09/25/12 - 09/30/12	Anti-Thompson	**3253**

Advertiser	Original Date / Revision
Women Vote	09/24/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	WTMJ	09/25/12	09/28/12	Live at 5 News	5p-530p		:30			NM	3	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTF--	3	$1,000.00						
N 13	WTMJ	09/25/12	09/28/12	Live at 6 News	6-630p		:30			NM	3	$3,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTF--	3	$1,100.00						
N 14	WTMJ	09/25/12	09/28/12	Access Hollywood	630p-7p		:30			NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTF--	3	$500.00						
N 15	WTMJ	09/25/12	09/28/12	Live at 10pm M-F	10p-1035p		:30			NM	3	$5,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTF--	3	$1,800.00						
N 16	WTMJ	09/25/12	09/28/12	Tonight Show	1035p-1137p		:30			NM	3	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTF--	3	$750.00						
N 17	WTMJ	09/25/12	09/28/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	3	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTF--	3	$350.00						
N 18	WTMJ	09/29/12	09/29/12	Today Show Saturday	6a-8a		:30			NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-----S-	4	$300.00						
N 19	WTMJ	09/29/12	09/29/12	Live at Daybreak-Sat. 8a-10a	8am-10am		:30			NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-----S-	4	$350.00						
N 20	WTMJ	09/29/12	09/29/12	Live at 5 Saturday	5p-530p		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-----S-	1	$650.00						
N 21	WTMJ	09/29/12	09/29/12	Saturday Night Live	1030p-1205a		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-----S-	1	$1,000.00						
N 22	WTMJ	09/30/12	09/30/12	Live at Daybreak-Sun. 6a-7a	6am-7am		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$300.00						
N 23	WTMJ	09/30/12	09/30/12	Today Show Sunday	7a-8a		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$400.00						
N 24	WTMJ	09/30/12	09/30/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	3	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	3	$350.00						
N 25	WTMJ	09/30/12	09/30/12	Meet the Press	9am-10am		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$600.00						
N 26	WTMJ	09/30/12	09/30/12	Sunday Insight	10am-1030am		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$250.00						
N 27	WTMJ	09/30/12	09/30/12	Live at 5 Sunday	5p-530p		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$650.00						
N 28	WTMJ	09/30/12	09/30/12	Football Night in America	6pm-7:15pm		:30			NM	1	$2,500.00

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Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays - - - - - - S	Spots/Week 1	Rate $2,500.00						
N	29	WTMJ 09/30/12	09/30/12	Access Hollywood/Weekend	1135pm-1235am		:30			NM	1	$125.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays - - - - - - S	Spots/Week 1	Rate $125.00						
								Totals			77	$39,675.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	77	$39,675.00	$33,723.75
Totals	77	$39,675.00	$33,723.75

Signature: _____ **Date:** _____

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